**Report On Kickstarter Campaigns**

1. From the data we can conclude that even without live event we were successful getting donations, First three quarter were way better than the 4th quarter looking at the data and In person communication is highly successful like theater and live music that’s the venue that can be further explored.
2. Limitations are that we don’t have the cost for all these campaigns, can’t figure out the efficiency of the pledged dollar against cost. If I had more data for cost I would have been able to get more accurate understanding of efficiency. If there was more granular data then which cities to target for higher donations.
3. I could have created table to see which city donated most and so I can target that city next year again. I would create a bar chart.